

Priority One's in-vehicle Mobile Resource Management (MRM) solution combined with our time card management solution helps organizations improve payroll accuracy and simplify driver identification. By monitoring work schedules via remote card swiping, businesses can track employee hours and job times and help to increase the accountability of those employees whose work dictates constant vehicle use.

Customer Benefits

- Increases visibility into the field, tracking when remote employees begin and end their work day
- Decreases payroll costs by eliminating errors in manual payroll paperwork
- Decreases payroll by eliminating unnecessary overtime
- Enables comparison of driver work hours and vehicle activities
- Reduces administrative costs by automating the time card process for payroll
- Tracks work time for multiple employees in one vehicle

Customer Use Case

Grupo Bimbo, established in Mexico in 1945, has grown into one of the world's leading baking companies. With more than 100 brands and over 5,000 products, Bimbo currently operates in 17 countries around the world. Part of Bimbo Bakeries USA's (BBU) success comes from managing every aspect of the business with a focus on quality, innovation and customer service.

BBU experienced several cost savings benefits by installing the Vericom In-Vehicle and Time Card Management solution. Bimbo has now reduced labor costs due to more effective time and labor management, eliminated unnecessary overtime and automated manual processes, reduced administrative time, improved delivery route efficiency and reduced mileage and fuel costs.

"The new system helps us meet our goal of being one of the world's leading baking companies by evaluating and improving every process, every day," said Mr. Diez, Corporate Director for Shipping and Product Control. "This program is one step in the right direction."



BBU installed Vericom's time card management solution for easy driver identification and payroll accuracy.

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About Priority One

Priority One is a leading provider of Mobile Resource Management (MRM) solutions which enable organizations to more efficiently manage their vehicle fleet, mobile workforce and remote assets. Through an integrated suite of GPS enabled, vehicle-based and handheld technologies, our proven solutions reduce operational costs and increase workforce productivity resulting in an immediate return on investment (ROI). Priority One is your trusted MRM business partner now and in the future.